

23278 Jenifer Court
Leonardtown, MD
20650, USA

Phone: 888-229-8975
Fax: 888-886-0125
Email: Charlie@EquiChord.com
<http://www.EquiChord.com>

Press Release

EquiChord and the PVDA Ride for Life Team up for Gala Presentation

LEONARDTOWN, Maryland, April 26, 2008 - **EquiChord** is proud and honored to be donating its time to this year's PVDA Ride for Life Gala Performance scheduled for Saturday, June 28th, 2008 at the Prince George Equestrian Center in Upper Marlboro, Maryland.

"This is such a worthy cause", said Frank Maddlone. "There are so many poignant stories and connections between the horse community, the survivors, and their families. We hope this tribute performance will honor them in some small way by spreading a message of hope and remembrance."

The theme for the evening's exhibition will be *Remember*. "We began collaborating last month, and the ideas and inspiration flowed from everyone involved. We are very excited at how the evening is shaping up, and are planning for it to be a departure from last year. Barbara Strawson and her team are doing an incredible job of pulling in new talent and creativity to the mix. We are all pulling together to include some celebrity guests and a few special surprises that are sure to keep everyone guessing."

Among some of the evening's highlights will be a Gala Dinner where four-time Olympic Gold Medal Champion, **Nicole Uphoff-Selke** will be the guest speaker. She will also be signing autographs and acting as a celebrity judge for the evening's *Dancing Horse Challenge*. Riding participants in the event will include **Christopher Hickey**, the 2007 Pan Am Games Gold Medalist, and **Dr. Cesar Parra**, a former Olympic and Pan Am Games participant. It will also feature various other entertaining exhibitions such as **Megan Benjamin**, World Equestrian Games' Gold Medal vaulter; live musical entertainment; Western reiners; quadrille drill teams, and many others.

EquiChord will also be conducting a seminar on the Anatomy of Freestyles prior to the evening's activities. They will be giving a background view of how Freestyles are created. The seminar will not only include visual presentations of world class rides and workbooks to "Score with the Judges", but also thoughts on the rider's perspectives from Olympic champion **Nicole Uphoff-Selke**. The presentation will be fun and informative for riders and spectators alike.

For more information on the **PVDA Ride for Life** :

<http://www.pvdarideforlife.org/default.aspx>

For more information on the seminar or **EquiChord** you may contact:

Frank or Cecilia Maddlone

888-229-8975

info@equichord.com

<http://www.EquiChord.com>

EquiChord is an innovative professional freestyle music studio. As providers of affordable musical arrangements, choreography, and original compositions of all genres, **EquiChord** combines state of the art technologies with a high degree of artistry and seasoned horsemanship for all levels.

For Release 8:00 a.m. EST, 4/29/2008